**Quoting with PURE**

PURE offers Partner Agents a variety of ways to obtain a quote for a prospective member. Below we outline the choices, our service standards and the key differences. We trust that you will choose a way to quote with PURE that works for you.

**PURE’s Online Quoting System**

We offer a web-based quoting and policy issuance system that allows you to log in, complete required information and receive an immediate, real-time premium indication. Our system is customer-centric, eliminating the need to double key customer information across multiple lines of business. It automatically pulls in key information, including geo-coding the home, protection class and flood zone, and driver and vehicle details from MVR records, making quoting very efficient.

**Overview.**
- Quotes are entered by you, so you control the inputs.
- Provides real-time premium indication.
- Adjustable deductibles and coverage choices for premium options.
- Generates a customer-facing proposal that can be customized.
- Underwriting rules alert you to anything we will need to bind.
- Quotes can be referred to your Underwriter for final approval and suggestions.

**Service Level Promise.**
- Underwriter responds same day/next morning.

**Submit a Quote via Email**

PURE’s email quote service allows you to email a submission in to us and to receive a proposal back by email. A complete submission makes for a quicker and more accurate quote, and while we will accept an ACORD application, or copies of current Declarations Pages, please be sure to provide the supplemental information we require (see page 2).

**Overview.**
- Email your submission to quote@pureinsurance.com.
- Receive an immediate email confirmation that we have received your request.
- Receive a complete, underwritten proposal with a list of any additional information we need to bind.
- Log in to PURE Online to create your own deductible and coverage options.

**Service Level Promise.**
- Complete submissions will be quoted within 24 hours.
- A member of our Quote Team will reach out to obtain any missing information from a submission.

Thanks to a low cost of capital, careful member selection, and proactive risk management, PURE members report an average annual savings of more than 25%.

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**pure®**
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Supplemental Email Quote Information.

When you send a customer’s information to quote@pureinsurance.com, our Quote Team will work to return a full proposal to you within 24 hours. When we receive complete information on a submission, it makes the process much more efficient and helps us to sharpen the quote before returning it to you. Below is a short list of the most commonly missed information – please make sure to include it in your submission.

Broker #: ___________________________    Prospective Member: ________________________________

Homeowners.

What is the square footage of the dwelling?

What is the roof shape?

What is the roof covering?

Is there a pool on the property?

Provide the dates and details of any renovations and/or house updates.

Automobile.

Please provide the driver assignment, if not specified.

If any drivers are students, are any away at school, more than 100 miles from home, without a car?

Jewelry, Art & Collections.

What is the highest value item for each class – including jewelry, fine arts/collectibles, coins/silver/stamps/furs, and wine?

Are items kept in a safe in the house that is bolted or built into the wall/floor?

Watercraft.

What is the berthing location of the watercraft?

What is the number of years of boating experience for the primary operator and the number of years owning a boat?

When you request new business or renewal quotes from Privilege Underwriters Reciprocal Exchange (PURE), PURE may obtain a consumer report containing information on your client’s driving record, claims history and/or credit score, unless you notify us at the time you submit the request for a quote that we may not. A sample disclosure statement for you to provide to your client is available at http://www.pureinsurance.com/misc/agreements/index.