

# Comprehensive Art Management Services.

*Museum-level services delivered by an in-house team of highly experienced art professionals.*

As a member-owned insurer, we look for ways to solve problems facing our membership and to add more value to your insurance experience by providing innovative solutions and member-exclusive benefits. For those who collect, we offer PURE Art Services to provide greater value and to help you preserve and enhance your collection and amplify the enjoyment of your art. Our in-house team of art professionals—who have managed some of the finest private collections and largest art claims for museums and corporations across the country—provide a comprehensive suite of services.

## PURE MEMBER PRIVILEGES

As part of your PURE membership, you receive complimentary access to the following services:

**Claims Adjusting.** Art is often irreplaceable, either for its cultural heritage, its rarity or uniqueness, or because the worth to its owner means so much more than its monetary value. In the unfortunate event of a loss, one of our dedicated art professional will work alongside our claims adjuster to ensure you receive the utmost level of detailed expertise and care, from responding quickly to reduce or prevent damage to your collection to assigning the highest level and most skilled vendors to handle repairs and conservation, to determining value if a total loss were to occur. We also work with members in catastrophe prone areas to help them prepare for emergencies or help them triage and stabilize items during an event.

### **Art Consults and Assessment Services.**

At any time throughout your membership, we can assist by providing advice and risk management recommendations or conducting

an assessment of your collection to help identify and manage or remedy vulnerabilities. If you need an inventory, we'll create one. If you need an appraisal, we'll organize one. If you're concerned about cracking on the surface of a painting, fading from exposure to sunlight or have an outdoor sculpture whose pad is failing, we'll organize a conservator to remedy your issue and provide advice to prevent it from happening again.

**PURE Art Spotlight.** The act of buying a work of art can be fraught with uncertainty. The PURE Art Spotlight is designed to reduce this uncertainty by arming you with the information needed to give you confidence before you buy. This includes a custom-curated report as well as a text-based AI tool powered by Wondeur.

You've committed significant time and resources to your collection. Contact us at **312.376.8115** or [artservices@pureinsurance.com](mailto:artservices@pureinsurance.com) to learn more, request other services or change your current services.

## Need additional services and support?

### FEE BASED SERVICES

Collectors call us for a variety of reasons, to review a loan agreement to a European Museum, or because they need help navigating trusts and estates issues. For those collectors calling for a PURE Art Consult who are ready to take a deeper dive into a project, we offer comprehensive art management services. PURE Art Services will serve as your dedicated partner, be your project manager and ensure the highest level of care is given to your collection. Here are some of the areas that we help PURE collectors with every day:

**Loan Management.** We help members initiate loans to exhibitions, whether domestic or international, negotiate bequests to major institutions, and conduct provenance, condition and authenticity research if you're considering a new acquisition. For members with larger collections, we offer the option of full service collections management to more holistically manage your collection.

**Appraisal Management.** We will determine which pieces would benefit from an appraisal and then organize the on-site appointment as well as negotiate terms and pricing on a member's behalf.

**Database Management.** We will create a digital inventory that will help members manage their collection as well as organize the documentation necessary for insurance, tax, preservation and acquisition purposes.

**Family Art Narratives.** We will gather together not only the important documents but the stories, the histories of how and why the collection was formed.

### MEMBER STORY

When smoke from a devastating home fire threatened nearly all of PURE member Katherine Quinn's collection—including many pieces created by her late husband and actor, Anthony Quinn—PURE Art Services acted quickly to preserve the works.

Hundreds of pieces from her collection were immediately sent to trusted conservators for restoration, and several very large, fragile pieces were restored on site. PURE Art Services worked closely with Katherine and the conservators to prioritize which needed to be restored first, and once the order of restoration began, the work started.

Some of the pieces carried a smoky odor, so they were placed in an ozone chamber, or air purifying room, for an extended period to neutralize the smell. Next, a dry brush was used to loosen the soot, and the residue was cleaned off completely with a HEPA vacuum.